



U N I V E R S I T Y *of* H O U S T O N

C. T. BAUER COLLEGE OF BUSINESS
WOLFF CENTER FOR ENTREPRENEURSHIP

February 9, 2009

Dear Nozer

Thanks for accepting my invitation to speak at the Entrepreneurship and Mentoring Program for the Bauer College of Business at The University of Houston. It was indeed a pleasure witnessing you in action and listening to you talk about Entrepreneurship and your real life experiences of success and failure. You not only exemplified Entrepreneurship through your life's journey, but also energized and entertained the crowd in a manner which I can best describe as 'magnetic'.

The fact that people stood patiently in line to meet you and spend time with you after your talk, suggests only one thing - you are in demand and you are good. I truly enjoyed your humor and your style of getting your point across to such a diverse group of individuals. Your knowledge on the subject of entrepreneurship is very finite and thought provoking. The feedback that I received was extremely positive. On behalf of the Entrepreneurship Program, I would like to invite you back again, this time for an even bigger audience. We want you to come back and energize us once again.

You are absolutely right Nozer, about the fact that a true entrepreneur never stops thinking and therefore never stops learning.

As the founder of the Entrepreneurship program at The Bauer College of Business, I can state with some degree of pride that our goal at this institution is to create successful thinkers who can go out into the world and achieve their ambitions in life.

Thanks for agreeing to serve as a mentor and a coach at our program. Thanks also for being a 'judge' at our Business Plan Presentation Event. It is entrepreneurs like you that enable us to guide our students to worthwhile careers.

I value your time and our friendship and thank you once again for such a great performance. I will be in touch with you to lock-in a date and time for another appearance at our University.

I wish you good luck and great success in all that you may venture to do in life.

Regards,

A handwritten signature in black ink, reading "William W. Sherrill".

William W. Sherrill, Executive Professor

Chairman, Wolff Center for Entrepreneurship